



Company Introduction

DSJ Electrical Co.,Ltd.
2025.03.XX



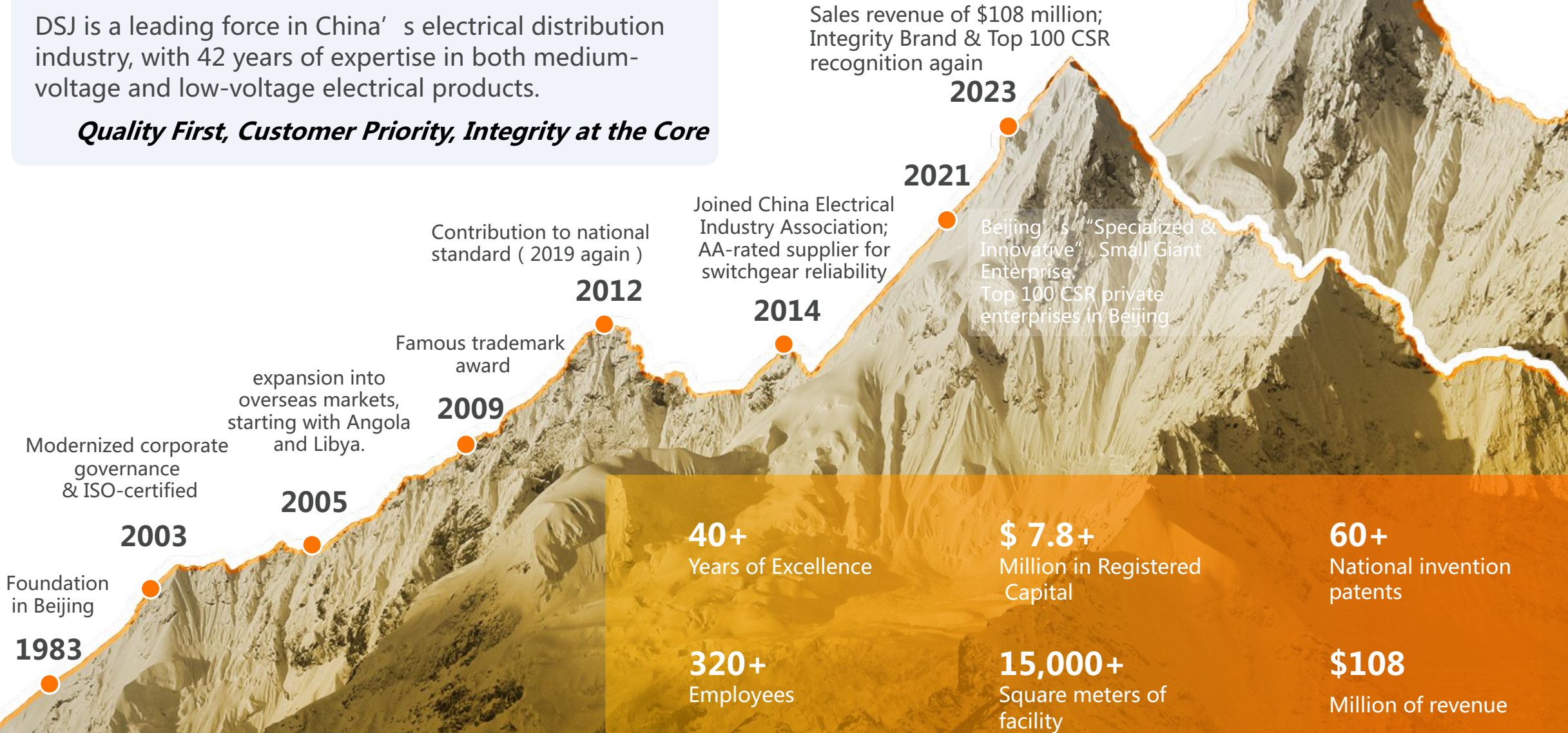
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DSJ is a leading force in China' s electrical distribution industry, with 42 years of expertise in both medium-voltage and low-voltage electrical products.

Quality First, Customer Priority, Integrity at the Core



Foundation in Beijing

1983

2003

Modernized corporate governance & ISO-certified

2005

expansion into overseas markets, starting with Angola and Libya.

2009

Famous trademark award

2012

Contribution to national standard (2019 again)

2014

Joined China Electrical Industry Association; AA-rated supplier for switchgear reliability

2021

Beijing' s "Specialized & Innovative" Small Giant Enterprise, Top 100 CSR private enterprises in Beijing

2023

Sales revenue of \$108 million; Integrity Brand & Top 100 CSR recognition again

40+
Years of Excellence

320+
Employees

\$ 7.8+
Million in Registered Capital

15,000+
Square meters of facility

60+
National invention patents

\$108
Million of revenue

Technology & innovation



Integrity



Society responsibility



Safety | Reliable | Intelligent | Customizable



Medium-voltage Electrical Equipment



Low-voltage Electrical Equipment



Construction Site Electrical Equipment



Circuit Breaker and Other Equipment

Medium Voltage Switchgear

- efficient power distribution across various applications
- long-term reliability and performance under harsh conditions
- real-time data collection, fault detection, and remote diagnostics for optimal performance
- flexibility for customization and easy upgrades to meet different power distribution needs

Main Technical Parameters

| | |
|-------------------|-------------|
| Rate voltage | 12KV/40.5KV |
| Rated current | 630A-3150A |
| Rated frequency | 50HZ, 60HZ |
| Protection rating | IP4X |

*Parameters can be customized according to requirements.



Main Technical Parameters

| | |
|-------------------|------------|
| Rate voltage | 12KV, 24KV |
| Rated current | 630A |
| Rated frequency | 50HZ, 60HZ |
| Protection rating | IP4X |

*Parameters can be customized according to requirements.

Ring main unit

- multiple power paths allowing for quick fault isolation and minimizing downtime
- Built-in protective devices and intelligent monitoring
- lower maintenance costs through efficient operation and monitoring
- Perfect for critical infrastructure and modern power systems

DSJ High-end switchgear

Easy Installation

Scalable and Upgradeable

Precise Fault Identification

Dependable Performance

DSJ-MDmax ST Switchgear



关键技术参数

| | |
|-------------------|---|
| Rate voltage | AC400V/AC690V |
| Rated current | -6300A(main busbar) -1400A/2000A(vertical busbar, drawer-type) -3200A(vertical busbar, drawer-type) |
| Rated frequency | 50HZ, 60HZ |
| Protection rating | IP30-IP66 |

*参数可根据需求定制

Excellent Structural Design

Advanced Temperature Monitoring



Precise Arc Default Protection

Construction site intelligent charging station



2-circuit

4-circuit

6-circuit

1. A new 12.1-inch capacitive touch screen has been added, which can display real-time current, voltage, and temperature information.
2. A new water-proof sensor module has been added, which automatically cuts off the charging circuit if the equipment is submerged or water ingress occurs.
3. A new 110-degree wide-angle camera has been added, supporting AI recognition capabilities to detect fires and smoke, and notify administrators.
4. Real-time images are uploaded to the cloud, allowing remote viewing

The web and mobile terminals can remotely monitor the online status, charging status, authorization status, and other comprehensive information of each charging port. It can also display real-time charging voltage, current, cable temperature, and other status information



Construction site general distribution cabinet

- Built to meet the demanding requirements of on-site electrical systems as the general switchgear.
- Provides efficient and stable power distribution for construction environments.
- The Standard version offers essential protection features for basic safety.
- The Intelligent version includes real-time diagnostics and remote management capabilities.

Main Technical Parameters*

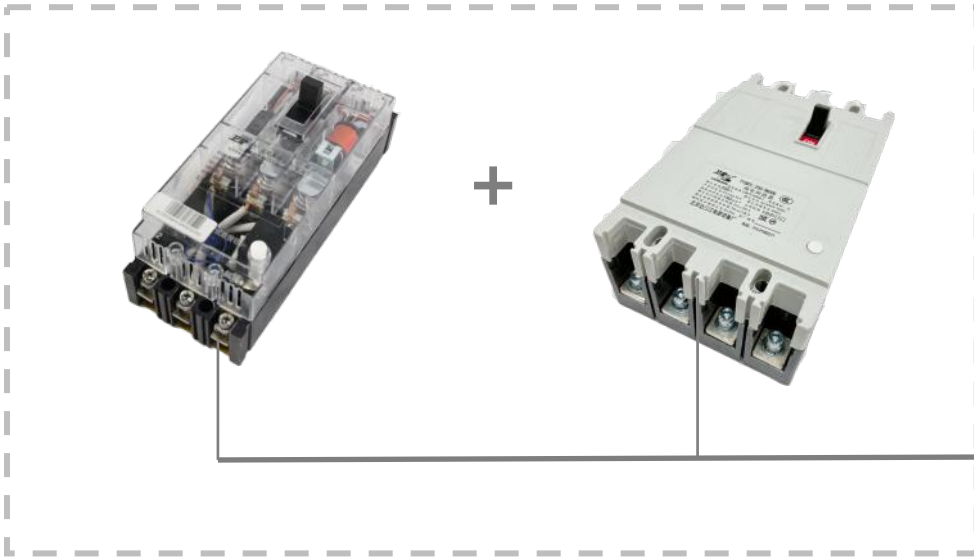
| | |
|----------------------------------|------------------|
| Rate voltage | AC380V AC220V |
| Rated current of the main switch | 630A |
| Rated frequency | 50HZ, 60HZ |
| Protection rating | IP30-IP66 |

*Parameters can be customized according to requirements.



Circuit breaker & RCB

Why is the return rate and accident rate of our products virtually zero?



Temperature rise measurement at the enclosure



Temperature rise measurement at the copper busbar



Temperature rise measurement at the terminal

Intelligent Control System for Terminal Temperature Rise

From the terminal to your mobile phone



01

Real-time remote control allows viewing real-time temperature rise data and historical data via a mobile phone

02

Flexible alarm temperature threshold setting, especially suitable for high-load users

03

Fully in-house from component production to equipment assembly, ensuring quality assurance that exceeds national standards

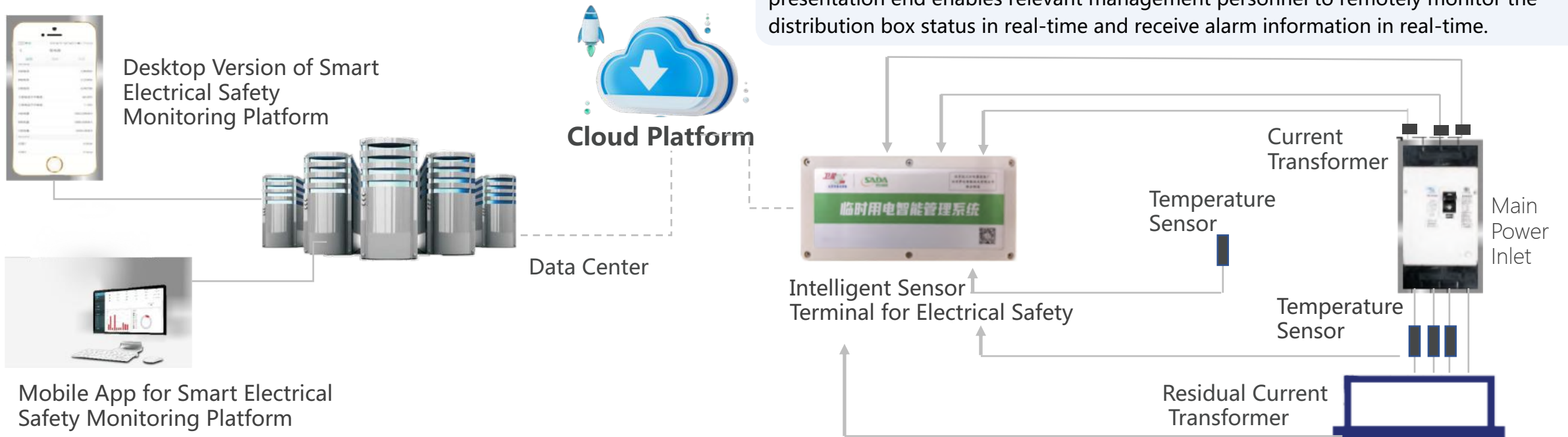
5 Major Electrical Safety Functions

- real-time data collection
- various types of abnormal alarms
- multiple notification methods
- historical data statistics



2 Core Systems Front-End Hardware + Back-End Service Software

Includes the supply/discharge status of the distribution box switch position; temperature monitoring at the switch wiring; power and leakage detection functions. The cloud platform provides main functions such as real-time data reception, storage, and analysis of the distribution box operation. It issues real-time alarms based on analysis results and can provide customized analysis reports as needed. The mobile presentation end enables relevant management personnel to remotely monitor the distribution box status in real-time and receive alarm information in real-time.



- 01

Real-time Monitoring
- 02

Abnormal Alarm
- 03

Electrical Safety Alarm
- 04

Burglar Alarm
- 05

Data Statistics

Manufacturing and quality control

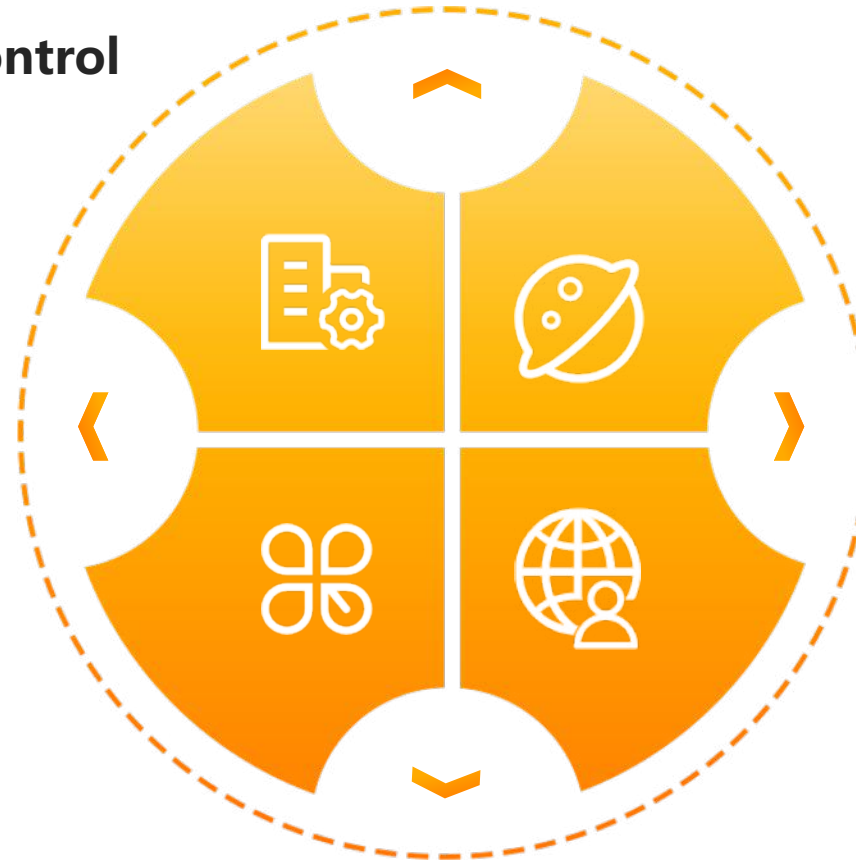
- State-of-the-art production facilities ensure consistent quality and efficiency
- ISO-certified processes guarantee compliance with international standards.

Bedrock

Customer service and after-sales support

- Customized solutions tailored to client needs
- 24/7 global support network ensures rapid response and resolution

Bridge



Technology and innovation

- Dedicated R&D team driving breakthroughs in
- Patented technologies and smart solutions for future-ready applications.

Engine

Global presence and partners

- Established presence in 30+ countries with localized support
- Trusted by industry leaders for reliable and scalable solutions

Wings

15,000+
square meters facility

30+
units of Intelligent Product
Testing and Debugging Equipment

8,000
sets of monthly production
capacity

50
CNC machine tools

06
automated production lines

≈0%
Electrical accident rate





320+

Number of employees

50+

Technical management

20+

Senior technicians

60%+

Experts with 10+ys experience

15.5

Average tenure

30

Longest tenure





4 innovation laboratories
60 national invention patents



发明专利



实用新型专利



Joint Research and Development
with Top Universities



清华大学



廈門大學
XIAMEN UNIVERSITY



西安交通大學
XI'AN JIAOTONG UNIVERSITY



华北电力大学
NORTH CHINA ELECTRIC POWER UNIVERSITY

Participation in Drafting National Standard

- "GB10235-2012 Anti-Electric Shock Devices for Arc Welding Power Supplies"
- "T/UCST006-2019 Safety Technical Standards for Power Supply and Use on Construction Sites"

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24/7 Round-the-Clock Support



Our dedicated support team is available 24/7 to assist with any installation or operational issues.

With localized language services, we ensure seamless communication for our global clients.

Complimentary Spare Parts for Uninterrupted Operation



We provide essential spare parts, such as circuit breakers, handles, and chains, free of charge to ensure long-term reliability and minimize downtime for our clients.

Extended Warranty & On-Site Service



We offer longer warranty periods than industry standards and provide on-site service for any issues attributable to our products, ensuring optimal performance and customer satisfaction.

Customer Satisfaction is Our Eternal Pursuit

With over 40 years of experience, we are proud to be a trusted partner in providing high-quality electrical solutions for some of the world's most iconic projects. As the designated supplier for China's leading construction companies, we specialize in delivering power distribution products for large-scale infrastructure, including airports, hospitals, schools, office buildings, and public facilities across the globe.



Shams Project in Abu Dhabi, UAE



KCC Project in Rwanda



Shangri-La Office Building in Ulaanbaatar, Mongolia



Television Tower Project in Sri Lanka



Yanbu Royal Commission Office Building in Saudi Arabia



Airport Infrastructure in Tanzania



Tripoli Residential Project in Libya (10,000 units)

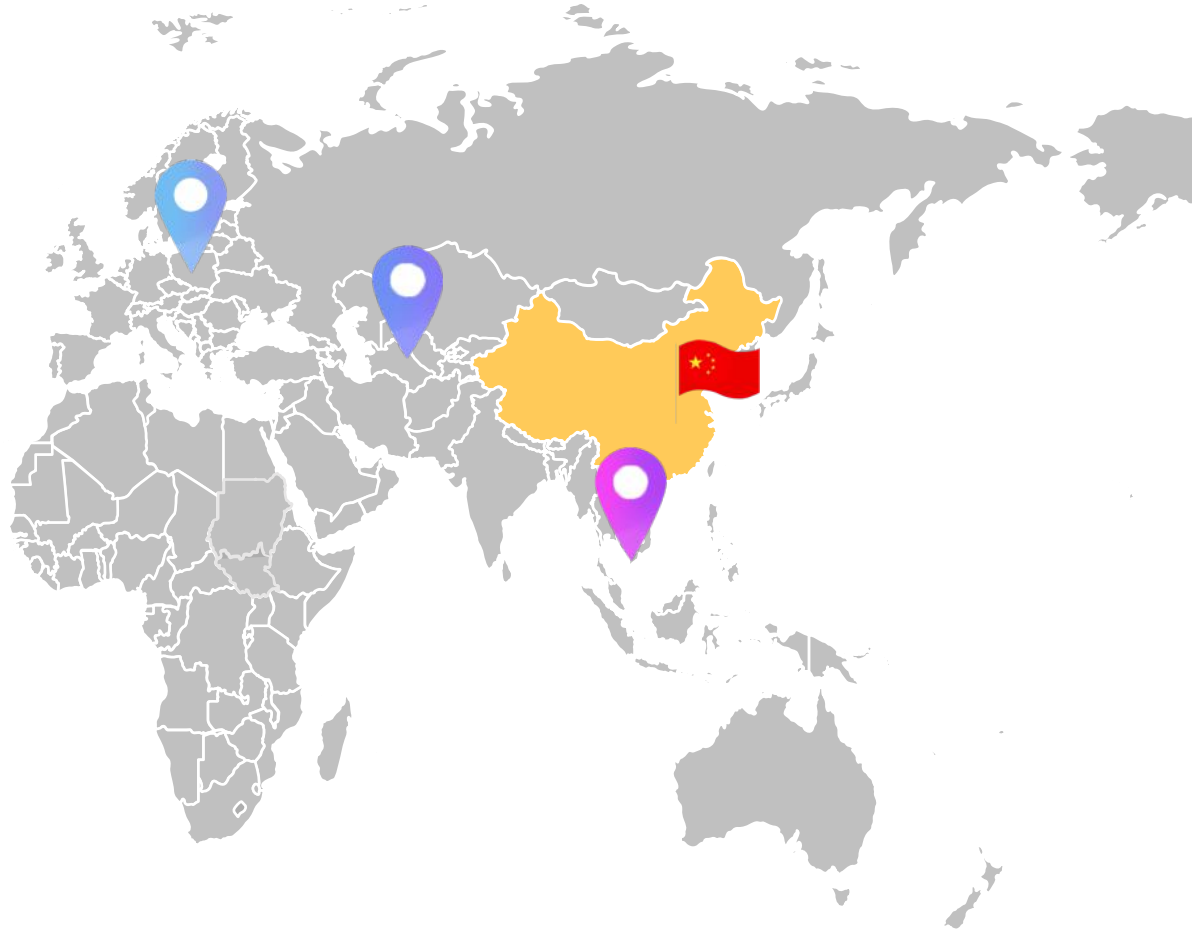


Military Officer Housing for the Ministry of Defense in Kyrgyzstan

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Business Partners



With China as our manufacturing and innovation hub, our top-tier priority markets are :

Europe ● The Middle East ● Southeast Asia ●

Smarter Products

e.g. SCADA

- Real-time Monitoring
- Renewable Energy Integration
- Predictive Maintenance
- Load Management
- Fault Detection and Isolation

Greener Materials

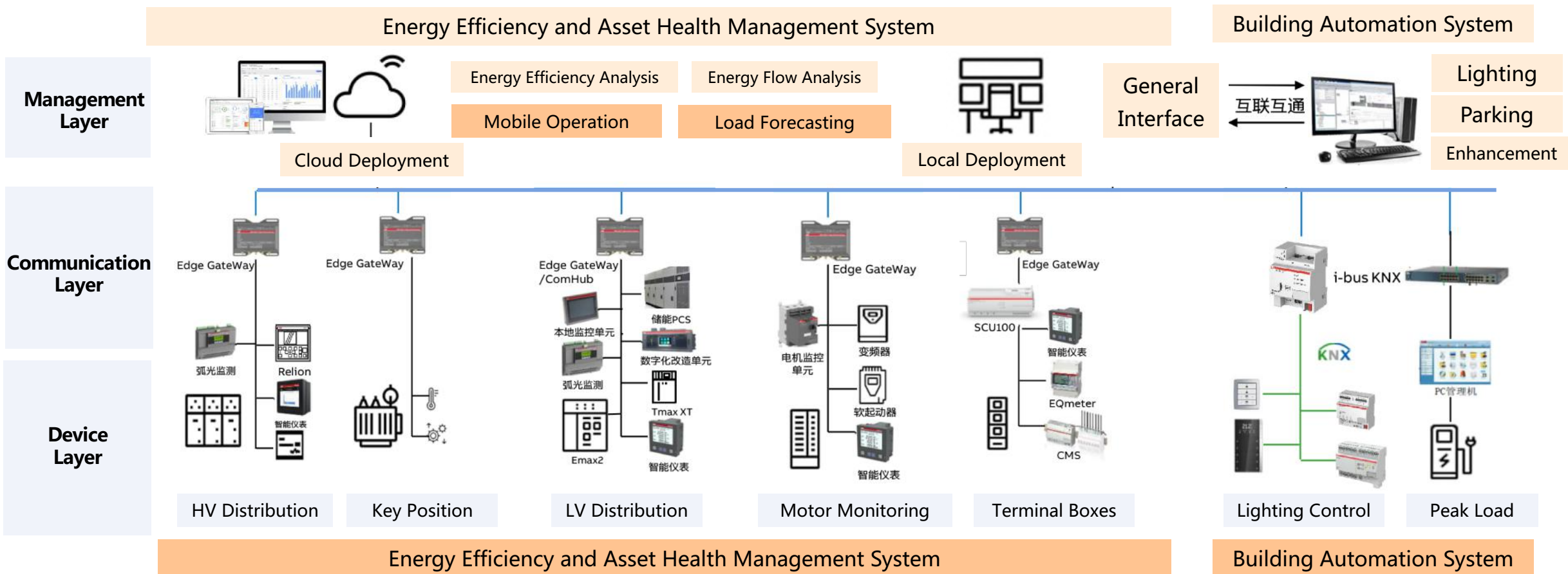
More Eco-Friendly : Bio-Based Insulation Materials, Recyclable Materials etc.

More Durable : Nano-Coating Materials, High-Performance Composite Materials etc.

Wider Variety of Products

To meet the demands of the new energy industry chain, we will continue to develop products such as PCS (inverters), step-up transformers, DC circuit breakers, and combiner boxes.

Future-Oriented Scalable Architecture: Driving Change with Digital Innovation



In 2025, we were awarded the Green Factory Certification by Beijing government, which is an authoritative recognition of our compliance with the green manufacturing system.

During the 2008 Summer Olympics and the 2022 Winter Olympics, we served as a key power supply provider, ensuring reliable electricity for critical venues and safeguarding power safety throughout the events. Our efforts were recognized with multiple commendations from the International Olympic Committee (IOC) and the Olympic Organizing Committees.



**The Bird's Nest
(National Stadium)**
2008 Summer Olympics



**The Water Cube
(National Aquatics Center)**
2008 Summer Olympics



**The Ice Ribbon
(National Speed Skating Oval)**
2022 Winter Olympics

Appreciation and commendation letters from the International Olympic Committee (IOC)

*At DSJ, employees are not "expendable resources" — they are co-creators.
We believe: a company that values its people earns enduring trust from clients.*

Non-Salary Benefits: Beyond Compliance, Towards Human Dignity

- **Annual Health & Wellbeing :**
Complimentary annual comprehensive health checkups
- **Cultural Celebrations with Local Flair :**
Monthly team-building ; Traditional festival celebrated with customized gifts
- **Subsidized Canteen with organic food:**
Free daily meals featuring organic food.

15.5 years
Average Tenure

Vocational Training: Crafting "German-Style" Skill Inheritance

- **Master-Apprentice Mentorship :**
10-year+ senior engineers paired with new hires
- **Technical training:** Annual training hours per technical employee: 42 hours/year



30 years
Longest Servicing Tenure

Inclusive Care: Turning Diversity into Strength

- **8% Workforce with Disabilities :**
We assign roles based on physical capabilities and provide customized vocational skills training.
- **Critical illness support:** Special financial assistance and extended paid leave for employees battling severe diseases.

80%
Internal Promotion rate
of management



We Appreciate Your Time and Trust

Contact US

Website : www.dsjpowerlink.com

LinkedIn: <https://www.linkedin.com/company/dsj-electrical>

Facebook: <https://www.facebook.com/DSJElectrical>

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